

## 6 Steps to Becoming a Successful Artist

*Becoming successful in the music industry requires a combination of talent consistency and strategy. Following the six step below can put you on the right path to achieving the life you deserve. Let's get into it!*

### 1. Develop Your Musical Skills

This probably goes without saying but you need to be regularly working on your craft. Be it singing, rapping, writing or producing. You need to be setting aside even just 30 minutes every day to study the work of successful artists in your genre to gain inspiration and learn what works. Doing covers/remixes of your favourite songs can really help. The more you do the more you will naturally fall into your own flow and style.

### 2. Build A Strong Online Presence

Social media is one of the greatest tools to us as musician. It gives us the ability to reach people we potentially never would without it. Some of my most dedicated fans and followers are halfway across the world! I get it, social media isn't for everyone but there are so many different platforms to explore. I would get used to showing your face camera as it will help you connect with your fans. Platforms like Threads and X are more text based if you prefer that approach or you can use alternative footage of your equipment etc to create short and long form video for the likes of Instagram and TikTok.

### 3. Network With Industry Professionals

Make an effort to attend music events, conferences and workshops to meet other artists and creatives. Building relationships with industry professionals can seriously help you gain valuable exposure everything from gigs to collaborating on projects. Sometimes it'll come down to being in the right place at the right time or meeting the right person. That only happens when you show up. Lead with value where you can don't focus on what they can do for you, think about what you can do for them.

### 4. Create High-Quality Recordings

Invest in good quality equipment. Having high-quality professional sounding mixes is imperative. Tens of thousands of songs are released on Spotify every single day - it's never been easier to produce professional sounding tracks especially if you have a good network of professionals. Having high-quality recordings isn't going to set you apart any more it's a bare minimum!

### 5. Perform Live

Perform as often as you can. Get out to local clubs, bars and even coffee shops. You want to be aggressively pushing your work out as much as possible. This is again about showing up. If your options are limited - use social media to constantly push your music. Ideally do both.

### 6. Stay Focused and Persistent

Becoming a successful artist takes time, dedication and persistence. Set achievable goals and stay consistent. You won't always be motivated to do what is required but discipline and clear goals will keep you on track when motivation is lacking. It will be hard but quitting won't make it any easier! Maintain a strong work ethic and a positive attitude. Execute your plan every day.

*Following these steps can greatly assist you in your journey to becoming a successful artist. Be sure to follow me for inspiration and motivation daily. Let's Go! 🎯🔥🚀 @TroyBrownMusic*

