

5 Steps To Blowing Up On Spotify

As a budding artist, Spotify is your ultimate stage. But let's face it, with a sea of talent out there, making waves can feel like an uphill battle. In this quick guide, I've rounded up tips from the pros – those who've cracked the code – to help you amp up your streams. Buckle up let's get into it!

1. Release Your Music Strategically

Timing is everything when it comes to dropping your music. Think about it – you want to hit people when they're in the mood to discover new tunes, right? So, aim for Fridays – that's when Spotify lights up with its New Music Friday vibes*. Don't sleep on holidays either – when folks are kicking back, they're more likely to vibe to your tracks. Plus, consistency is key. Whether you're dropping tracks monthly, quarterly, or just twice a year, keep that flow going. It shows your fans you're serious about your game.

**To contradict this statement slightly, while Friday is a great day to drop new music - you want to try and avoid dropping music when absolutely everybody else is. As an up and coming artist aim for Wednesday/Thursday - reserve Fridays for when you have really warmed up your audience - Check out the Elements Beat Pack Bundle and see how the pros schedule and launch projects [click here](#).*

2. Optimise Your Spotify Artist Page

Your Spotify artist profile is another digital stage persona. It's your Spotify ID – it's the first thing your future fans see when they're searching for your tunes. So, don't slack on it. Your profile pic, bio, and cover image should scream "you." Don't forget to hook up your social media links and website – it's all about building that online tribe and flexing your presence. It's not essential but try and keep everything uniform and across platforms.

3. Promote on Social Media

Whilst we're on the topic of socials – they are your golden ticket to reaching a bigger crowd. Blast your tracks on your all your profiles and rally your followers to hit up Spotify. Team up with fellow artists, drop some backstage sneak peeks, and dive into those comments and connect with your fans. It's all about nurturing a loyal fan base and keeping the buzz alive. Check out the [Elements Beat Bundle](#) for the keys to growing your social media.

4. Pitch to Spotify Playlists

Spotify playlist are still golden. They're like the secret sauce for boosting your streams, if you do it right! There's something for every vibe. Hit up those playlists and others that match your style. Don't be shy – pitch your tracks and team up with curators and fellow artists to cook up your own playlists. It's all about the cross-promo! This goes for all platforms - collaboration is a major key.

5. Collaborate with Other Artists

Bringing us nicely to step 5 - Team up with other artists. Do this and watch your Spotify/online presence soar. Whether it's in your lane or a whole new vibe, collabs bring fresh ears to your tunes. Plus, it's a win-win – you both get to shout out each other's tracks on socials and beyond. It's all about that mutual love and lifting each other up.

To sum up, climbing the Spotify charts isn't a sprint – it's a marathon. As a rising artist, it's all about playing the long game. Release smart, polish that profile, hit up socials, pitch to playlists, and team up with fellow creators. Stick to the plan, and watch those streams roll in. It's the roadmap to the top of the game and crafting your dream music career. Check out the [Elements Beat Bundle](#) for more keys!